



Photo by Miki Galloway

**THE PLAY THAT GOES WRONG**  
 Written by Henry Lewis, Jonathan Sayer & Henry Shields  
 Directed by Ashley Wells  
 Sponsored Mason Realty Investments




Photo by K. Talley Photography

**Lyric's A CHRISTMAS CAROL**  
 Sponsored by Devon Energy  
 Written by Charles Dickens  
 Adapted & Directed by Michael Baron



Photo by Miki Galloway

**BIG RIVER: THE ADVENTURES OF HUCKLEBERRY FINN**  
 Based on Mark Twain's classic  
 Book by William Hauptman  
 Music & Lyrics Roger Miller  
 Directed by Michael Baron



**LYRIC THEATRE  
 OF OKLAHOMA**  
 2023 ANNUAL REPORT



Photos by K. Talley Photography

**Rodgers and Hammerstein's  
 THE SOUND OF MUSIC**  
 Music by Richard Rodgers  
 Lyrics by Oscar Hammerstein II  
 Book by Howard Lindsay & Russel Crouse  
 Directed by W. Jerome Stevenson  
 Sponsored by Express Employment International



Photo by K. Talley Photography

**AIN'T MISBEHAVIN'**  
 Music by Fats Waller  
 Conceived by Richard Maltby, Jr. & Murray Horwitz  
 Directed by Monique Midgette  
 Sponsored by Continental Resources



Photos by Miki Galloway

Lyric's Musical Interactive Program school tour  
 Top: CINDERELLA: A Literary Tale  
 Bottom: OKLAHOMA!  
 Directed by Ashley Wells  
 Sponsored by Dr. Elliott R. Schwartz & Pam Shanklin



Lyric's Thelma Gaylord Academy students staged hit productions of *Annie Jr*, *Big Fish*, *Shrek Jr*, *Xanadu Jr*, *101 Dalmations*, *The Secret Garden Jr* and *Kaleidoscope!*

Lyric Academy's **BIG FISH**  
 Music & Lyrics by Andrew Lippa  
 Written by John August  
 Book by Daniel Wallace  
 Directed by Tommy Olson



Lyric's PROM COMMITTEE at the OKC PRIDE, INC. Parade

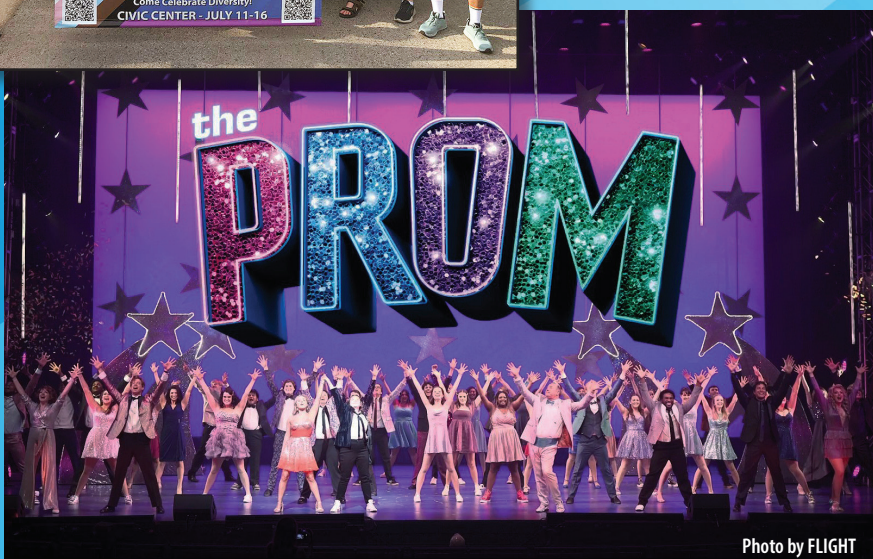


Photo by FLIGHT

**THE PROM**  
 Written by Bob Martin & Chad Beguelin  
 Directed by Michael Baron



World Premiere!

Photo by Lance Payne

**CONCERTO**  
 Written by Alan Olejniczak  
 Music Direction by Alexander Mickelthwate  
 Directed by Michael Baron

# LYRIC THEATRE OF OKLAHOMA SIXTY YEARS 1963 2023

Michael Baron, *Producing Artistic Director*  
Jim Reynolds, *Managing Director* • Ashley Wells, *Executive Producer*

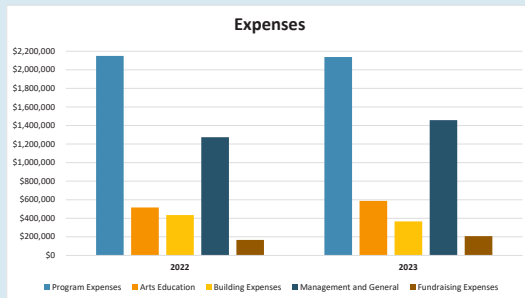
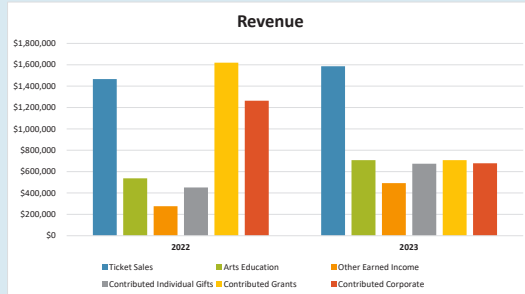
**THE MISSION** of Lyric Theatre of Oklahoma is to produce quality professional theatre in Oklahoma; to encourage and educate talented individuals; to promote collaboration among the arts in our community; and to enrich the quality of life for the people of Oklahoma.

## FINANCIALS

Balance Sheet	2023	2022
Cash and Cash Equivalents	\$2,192,031	\$3,555,044
Other Current Assets	\$647,183	\$438,649
Total Current Assets	\$2,839,213	\$3,993,693
Other Assets	\$11,173,743	\$8,933,160
Total Assets	\$14,012,957	\$12,926,853
Current Liabilities	\$822,987	\$686,785
Long Term Liabilities	\$1,065,137	\$41,760
Net Assets	\$12,124,833	\$12,198,308
Total Liabilities and Net Assets	\$14,012,957	\$12,926,853

Revenue	2023	2022
Ticket Sales	\$1,586,712	\$1,466,538
Arts Education	\$706,989	\$536,991
Other Earned Income	\$492,612	\$276,450
Contributed Individual Gifts	\$674,472	\$452,004
Contributed Grants	\$707,414	\$1,619,446
Contributed Corporate	\$678,200	\$1,264,000
<b>Total Operating Revenue</b>	<b>\$4,846,399</b>	<b>\$5,615,429</b>

Expenses	2023	2022
Program Expenses	\$2,137,676	\$2,150,475
Arts Education	\$587,077	\$517,161
Building Expenses	\$366,715	\$435,487
Management and General	\$1,458,208	\$1,273,349
Fundraising Expenses	\$207,893	\$166,819
<b>Total Operating Expenses</b>	<b>\$4,757,569</b>	<b>\$4,543,291</b>



More than 55 community volunteers were featured as nuns in Lyric's production of **THE SOUND OF MUSIC** – which became the highest grossing musical in Lyric's history!

Photo by K. Talley Photography

## OUR AUDIENCE

Lyric productions attract audiences from 305 Oklahoma cities and towns, plus attendees living in 3,504 zip codes across 50 states, Washington D.C., Puerto Rico, and Canada. Over ...

# 150,000

Patrons are served annually with productions on two stages – Lyric's Plaza Theatre and Civic Center Music Hall.

# 141

Throughout our 141 performances, Lyric employs hundreds of actors, musicians, artists, carpenters, scenic artists, teaching artists, and technicians, presenting more than 200 individual performances created of, by, and for Oklahoma!

As we build back post-COVID, we are seeking a new balance between reacclimating audiences to our art form and meeting them where they are in this new world. This is prompting regional and national artistic partnerships that are creating exciting, diverse new collaborations on the stage that are attracting audiences back to the theatre.

## THELMA GAYLORD ACADEMY

# 125,000

Students served annually by Lyric's educational programs for youth!



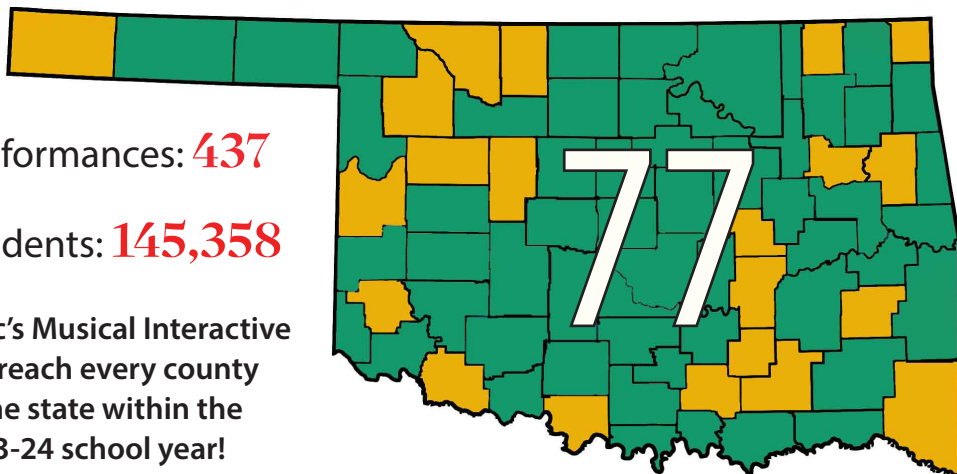
Lyric's Academy students at the National Performing Arts Festival in Orlando, Florida!



Lyric purchased a 40,000 sq. ft. facility to house the theatre's scenic, costumes, and props studios under one roof. With ample storage, the new facility will support additional revenue streams through Lyric's growing scenic and costume rentals.

## MUSICAL INTERACTIVE PROGRAM

Sponsored by Dr. Elliott R. Schwartz & Pam Shanklin



Performances: **437**

Students: **145,358**

Lyric's Musical Interactive will reach every county in the state within the 2023-24 school year!

In 2023, Lyric scored record-breaking ticket sales with **THE PLAY THAT GOES WRONG**, then passed those numbers with **THE SOUND OF MUSIC**. And, finishing off the year with the all-time chart-topping sales of **LYRIC'S A CHRISTMAS CAROL!**

## 2023 BOARD OF DIRECTORS

### Executive Board

*Board President*  
**Monica Wittrock**

*Board President-Elect*  
**Dr. Eric Friedman, M.D.**

*Immediate Past President*  
**Sarah Fisher**

*Vice President of Marketing*  
**JJ Kuhn**

*Vice President of Development*  
**Carrie Leonard**

*Vice President of Education*  
**Ellen Spiropoulos**

*Vice President of Governance*  
**Meredith Wolfe**

*Vice President of Finance*  
**Megan Rooney**

*Vice President of Facilities*  
**Jim Grant**

*Secretary*  
**Lori Mathena**

*Members At Large*  
**Brad Ferguson**  
**Ellen Fleming**  
**Carol Ringrose-Alexander**

### Board Members

Scott Bartel  
Kurt Carter  
Olivia Cassil  
Ed Clements  
David Dobson  
Toni Ellington  
Senator Kay Floyd  
Brenda Hernández  
Rachel Jamieson  
Farooq Karim

### Emeritus Members

Lou C. Kerr  
Blake Lawrence  
Christopher Lloyd  
Paula Love  
Mollie McCurdy  
Robert S. McKown  
Scott McLaws  
Sarah Moore  
Matt Nail  
Alicia Orwein  
Murray Parrish  
Judy Reyes-Hederson  
Richard Riggs  
Gary Rosenhamer  
Carl Shortt  
Dr. Pooja Singhal, M.D.  
Lesley St. John  
Blaine Stansel  
Mary Deane Streich  
Britta Thrift  
Landis Tindell  
Jon Trudgeon  
Patricia Williams, M.D.  
Meredith Wolfe  
Emily Yowell

J. Angela Ables  
Patricia Austin  
Gail Beals  
Randy Compton  
Dr. David Flesher, M.D.  
Linda Garrett  
Dee Hessel  
L. Win Holbrook  
Richard R. Horton  
Barbara Jett  
Ginny Lawrence  
Robin Lister  
Keith Long  
Paula Stover  
Mike Turpen Esq.  
Don T. Zachritz



Lyric's 3rd Annual **BROADWAY BASH!**  
Celebrated the Theatre's 60th Anniversary with Honorary Co-Chairs Beverly & Mark Funke.

